

Queanbeyan City Football Club



Proudly Celebrating our 50th Anniversary

1966-2016

Dear Sponsor,

Queanbeyan City Football Club (QCFC) is a non-profit community based football club with a strong focus on promoting good health and an active lifestyle through sport. QCFC has a proud history dating back to foundation in 1966 making the club one of the oldest in Queanbeyan, the ACT and surrounding regions.

In this, our 50th anniversary 'golden jubilee' we would like to invite you to be part of what promises to be a momentous 2016 Capital League season.

The support of local business and the community has been a vital factor in the clubs success and although we accept philanthropic donations we understand that ongoing partnerships need to be mutually beneficial and offer return on your investment. To this end QCFC is committed to delivering value via our sponsorship packages which can be tailored to meet your requirements.

Should you require any further information please do not hesitate to contact our club vice president Slavco Popovski on 0479 198 951 or via email at vicepresident@qfc.com.au

Yours Sincerely,

Zmejko Trajkovski
QCFC President
Queanbeyan City Football Club
president@qfc.com.au

about the club

Queanbeyan City Football Club (QCFC) is a non-profit community based football club with a strong focus on promoting good health and an active lifestyle through sport. QCFC was founded in 1966 making it one of the oldest clubs in the Queanbeyan/ACT and surrounding regions, and today has over 200 registered players.

Our new management committee comprises professional, highly motivated and proactive individuals with a new vision and vast plans for QCFC, its members, sponsors and the broader community.

Our emphasis is on participation, fun and fair play. We value our sporting successes and strive to accept defeats in our competition teams with good grace. QCFC is committed to the development of its youth to ensure the growth of the club at grass roots level, allowing natural progression of the players into senior ranks. Our approach for the junior teams is on learning and fun, not winning.

Football in the Queanbeyan/ACT and surrounding regions is continuing to grow in popularity as a sport for all ages, and QCFC is proud to be a part of helping the community develop a love of the 'world game'. Traditions are built over time. Now is the time for your business to be a part of the QCFC tradition. The foundations are in place and we invite you to help the club to continue to grow and maintain its place as a valuable community asset.

Our objective is to provide a community service and to develop the playing skills of team members; promote fair play and sportsmanship and nurture good citizenship through healthy recreational and social activity in a supportive team environment.

key demographics

QCFC currently comprises; Junior teams (boys and girls), Women's team, Men's Team (First Division and Second Division) and a Masters team.

In addition to our 200+ registered players, we have the largest base of loyal supporters. Over the past 50 years, QCFC has become more than just a place to play sport. It is now a place for families and friends to congregate in the spirit of the community and culture.

riverside stadium and clubhouse

The recently completed clubhouse will be made available to sponsors, members and guests and provide uninterrupted open and enclosed viewing areas for all QCFC home games and a venue for functions such as meetings and presentation nights.



QCFC Clubhouse at Riverside Stadium

sponsorship benefits

Why sponsor QCFC?

QCFC aims to achieve the following objectives for its sponsors:

- Increased sponsor profile by marketing its products and services to members of the club and the community through radio, internet and newsletters.
- Ensure sponsors are well marketed to our players, members, supporters as well as visitors to the ground and Clubhouse.
- Encourage all players, members and supporters to utilise and promote our sponsors products and services wherever possible.

More importantly, we believe that we offer you the opportunity to be involved with several areas that many of your clients consider important, namely community projects, youth groups, team sport activities and the promotion of a healthy and productive lifestyle.

QCFC can tailor a package for sponsors depending on the level of financial support. However, at the very least all sponsors over \$300 will receive a Certificate of Appreciation.

other ways you can help

There are always many ways you can support QCFC including; discounts and exclusive offers for our players and members. QCFC welcomes any type of support you can offer!

key contacts

Zmejko Trajkovski
Slavco Popovski
Naumce Aleksoski
Goran Josifovski

President
Vice President
Treasurer
Secretary

president@qfc.com.au
vicepresident@qfc.com.au
treasurer@qfc.com.au
secretary@qfc.com.au

thank you!

On behalf of the Queanbeyan City Football, we would like to thank you for taking the time to consider sponsoring our club. We hope to hear from you with your pledge of support.

sponsorship acceptance

I am pleased sponsor the Queanbeyan City Football Club 2016 to the value of:

Sponsorship amount: \$

Company / Business Name:	
Address:	
Contact Name:	
Position:	
Telephone:	
Email:	

I would like to discuss the option of a tailored sponsorship package.

Signature: Date: / / 2015

Cheques should be made payable to:

Queanbeyan City Football Club
 PO Box 7182
 KARABAR NSW 2620

Direct Deposit should be made to:

Account Name: Queanbeyan City Football Club
 BSB: 06 2903
 Account Number: 1037 5287
 Reference: (insert your company/business name as the reference)

Please note: Payment is requested within 14 days of date of acceptance.

Please email this completed form to Naumce Aleksoski at treasurer@qcfc.com.au

sponsorship packages for your consideration...

PLATINUM Sponsorship Package - \$10,000+ (1 available)

- Your company will be promoted as a major sponsor of the club.
- Large company name/logo will be printed on the front or back of all QCFC divisional team playing strips.
- Your company will be listed as a major sponsor on our website www.qcfc.com.auThe logo will be displayed in a prime position on all pages within our website, including the sponsorship page.
- Your company's website will be directly linked to our site and all of the web sites that we are featured on.
- Your company name/keywords will be added to our website to enhance search capability in web search engines.
- Large ground signage in prominent position on QCFC's home games pitch and training pitch.
- Your company name will be mentioned at every official club fundraising and events function throughout the year.
- 10 x Membership card and tickets to games (inclusive of refreshments)
- Your company name/logo will be added to all QCFC correspondence documents.
- Free promotional photograph and Plaque of Appreciation.
- Significant brand exposure through regular features on QCFC in the Queanbeyan Age.

PLEASE NOTE:

Be-spoke arrangements are available should you wish to add to or replace any of the above offered sponsorship features.

GOLD Sponsorship Package - \$5,000 +

- 2.4m X 1m signage at riverside stadium
- Large company name/logo will be printed on the 1st team playing strips.
- Your company will be listed as a major gold sponsor on our website www.qcfc.com.auThe logo will be displayed in a prime position on all pages within our website, including the sponsorship page.
- Your company name will be mentioned at every official club fundraising and events function throughout the year.
- 6 x Membership cards and tickets to games (inclusive of refreshments)
- Your company name/logo will be added to all QCFC correspondence documents.
- Free promotional photograph and Plaque of Appreciation.
- Significant brand exposure through regular features on QCFC in the Queanbeyan Age.

SILVER Sponsorship Package - \$2,000 +

- Signage at riverside stadium
- Logo on anyone of our teams (except first team)
- Your company will be listed as a silver sponsor on our website www.qcfc.com.au
- Your company name will be mentioned at every official club fundraising and events function throughout the year.
- 4 x Membership cards and tickets to games (inclusive of refreshments)
- Your company name/logo will be added to all QCFC correspondence documents.
- Free promotional photograph and Plaque of Appreciation.
- Significant brand exposure through regular features on QCFC in the Queanbeyan Age.

BRONZE Sponsorship Package - \$1,000 +

- Signage at riverside stadium
- Logo on any one of our team shirt sleeve (except first team)
- Your company will be listed as a bronze sponsor on our website www.qcfc.com.au.
- Your company name will be mentioned at every official club fundraising and events function throughout the year.
- 2 x Membership cards and tickets to games (inclusive of refreshments)
- Your company name/logo will be added to all QCFC correspondence documents.
- Free promotional photograph and Plaque of Appreciation.
- Brand exposure through regular features on QCFC in the Queanbeyan Age.

JUNIOR team Sponsorship Package - \$1,000 +

- Major sponsorship of a junior team of your choosing
- Signage at junior fields throughout Queanbeyan and Jerrabomberra
- Logo on one of our Junior team shirts (of your choosing)
- Your company will be listed as a junior team sponsor on our website www.qcfc.com.au.
- Your company name will be mentioned at every official club fundraising and events function throughout the year.
- 2 x Membership cards and tickets to senior games (inclusive of refreshments)
- Free promotional photograph and Plaque of Appreciation.

MINOR Sponsorship Package - \$500 +

- Group field signage at riverside stadium
- Your company will be listed as a sponsor on our website www.qcfc.com.au
- 1 x Membership card
- Acknowledgement Certificate